



प्रधान आयुक्त का कार्यालय, सीमा शुल्क ,अहमदाबाद  
“सीमा शुल्क भवन ,”पहली मंजिल ,पुराने हाई कोर्ट के सामने ,नवरंगपुरा ,अहमदाबाद 380009 -

**OFFICE OF THE PRINCIPAL COMMISSIONER OF CUSTOMS, AHMEDABAD**  
**“CUSTOMS HOUSE”, FIRST FLOOR, OPP. OLD HIGH COURT,**  
**NAVRANGPURA, AHMEDABAD - 380009.**  
Email-id: cuspre-ahd@nic.in  
Telephone : (079) 2754 4630 / Fax : (079)27542323

Date:03-03-2025

**PUBLIC NOTICE NO. 01/2025**

**Sub: Verification of Identity of first time Importer/ Exporter.**

Standing Order No. 12/2010 dated 13.04.2010 and Standing Order No. 13/2010 dated 13.04.2010 provides for submissions of certain documents by first time importers who clear their goods through ICDs/ ACC of this Commissionerate. As a result, persons who were otherwise regularly engaged in import/export activity at other ports are also subject to verification of identity afresh when they seek to engage in import/export through Customs station of this Commissionerate for the first time.

2. The Customs (Verification of Identity and Compliance) Regulations, 2021 notified vide Notification No. 41/2021-Cus (NT) dated 05th April, 2021 lay down guidelines for verification of identity of persons who are newly engaging in import or export activity. Consequently, when a person engages in the activity of import/export for the first time after the commencement of this Regulation, 2021 anywhere in the country, verification of identity as required under Regulation 4 shall necessarily be carried out at that Port. The directive in Standing Order No. 12/2010 dated 13.04.2010 and Standing Order No. 13/2010 dated 13.04.2010 to cause verification in this Commissionerate again when a person whose identity has already been verified at another port at the time of first import/export at that port is duplication and also prevents the person from carrying out the activity of import/export despite completion of verification at the first Port of import/export. Clearly in such situations the provisions of Standing Order No. 12/2010 dated 13.04.2010 and Standing Order No. 13/2010 dated 13.04.2010 are at variance with the Regulations in this regard.

3. In view of the above, Standing Order No. 12/2010 dated 13.04.2010 and Standing Order No. 13/2010 dated 13.04.2010 is hereby withdrawn with immediate effect.

4. All pending applications shall be disposed accordingly. Needless to say that if a person is newly engaging in import/export and intends to start the activity of import/export for the first time at Customs station under the jurisdiction of this Commissionerate, then the provisions of the Customs (Verification of Identity and

Compliance) Regulations, 2021 notified vide Notification No. 41/2021-Cus (NT) dated 05th April, 2021 shall apply in the matter.

5. In order to ensure that verification of a person newly engaging in the activity of import/export is duly carried out in accordance with the Regulations, the following procedure shall be followed:

- i. Where the person has been importing/exporting through some Customs station and is not a new person engaging first time in import/export, normally there shall be no requirement for any further compliance. The Customs Broker or first-time importer/exporter seeking self-clearance shall immediately intimate the respective Deputy/Assistant Commissioner of Customs (seeking assistance in clearance), if required.
- ii. In respect of a person newly engaging in the activity of import/export after the commencement of the Customs (Verification of Identity and Compliance) Regulations, 2021, the documents mentioned in Regulation 4 shall be submitted not later than 30 days of engaging in import/export.

Any difficulties in the implementation of this Public Notice shall be immediately brought to the notice of the undersigned.

**( SHIV KUMAR SHARMA )**  
**Principal Commissioner of Customs**  
**Customs Ahmedabad**

Copy to:

- I. The Chief Commissioner of Customs, Gujarat Zone, Ahmedabad.
- II. All Additional Commissioners of Customs, Ahmedabad Commissionerate,
- III. All Deputy/Assistant Commissioners, Customs, Ahmedabad, for wide publicity among, the stakeholders in their jurisdiction.
- IV. The Superintendent, Systems, Customs, Ahmedabad
- V. Notice Board.